



imaginalsoe
for your business



The Alsace Advantage to drive your European development... Come and join us!

- The Best of France, at the heart of Europe
- Multimodal accessibility and infrastructure
- Dynamic & Innovative Business Environment
- World-class research, innovation and education
- International by nature
- Exceptional heritage and quality of life
- Unique Franco-German competence
- Strasbourg, a vibrant European metropolis
- and much more...

Your Partner: Access Alsace, the Business and Tourism Development Agency of the Alsace Region





Dynamic & innovative Business environment

- Available, well-trained and multilingual talents,
- Adapted and affordable real-estate solutions,
- A rich network of business support services,
- A flourishing High Tech hub,
- A unique industrial know-how, (historic cradle of French industry and France's 2nd largest industrial concentration),
- A strong presence of clusters and centers of excellence including:
 - Alsace BioValley, one of Europe's leading Biotech / Medtech clusters,
 - Pole Vehicule du Futur, dedicated to mobility technologies
 - Fibres – Energivie specialized in new materials and energy efficient buildings,
 - Hydreos focusing on water management issues
 - ICT, alternative energies, natural and synthetic fibers, food processing, chemistry, ...



The Best of France, at the heart of Europe

- The geographic center of the world's N°1 market,
- On the London-Milan axis, Europe's backbone of industry, research, education and investment,
- France: Europe's second largest economy and most dynamic demography,
- A springboard to Europe's and Africa's French-speaking markets,
- Utilities: Europe's most competitive power and water costs,
- Best R&D tax credit program to finance your research.



Multimodal accessibility and infrastructure

- 4 international airports in and around Alsace,
- Regional broadband loop connected to major international backbone,
- Connection hub of French and German high-speed train networks,
- 3 multimodal ports on the Rhine, Europe's N°1 commercial waterway,
- At the crossroads of major pan-European North-South and East-West motorways,
- In 2016, connection Paris-Strasbourg in 1h50mn by TGV



World-class research, innovation and education

- Strasbourg University, one of France's largest and most comprehensive universities,
- 2 Universities, 14 engineering, business and top-graduate schools, 69,000 students,
- France's 3rd concentration of laboratories, scientists and researchers, technology platforms, ...
- At the heart of Europe's Golden Triangle for R&D with Baden-Württemberg and North-West Switzerland
- A unique one-stop-shop Technology Transfer Office (Satt Conectus)
- 3 Nobel Prizes in function, 1 Lasker Prize, ...



Exceptional heritage and quality of life

- Alsace yearly welcomes 12 million tourists, among them 23% from foreign countries
- Perfect mix of urban areas, quaint villages, nature, medieval castles or roman churches, ...
- Wealth of outdoor activities and cultural events ranging from wine festivals to opera and ballet,
- European leader for environmentally friendly initiatives including extensive bicycle paths and urban commuting networks,
- World-renowned gastronomy to be enjoyed with Alsace's famous white wine or beer...



Strasbourg, a vibrant European metropolis

- The European Capital, home to the EU Parliament, Court of Human Rights, 75 consulates and diplomatic representations, and a number of international organizations,
- A large foreign community benefiting from multilingual educational structures and social networks,
- Among France's youngest cities, hosting over 52,000 students, enjoying a rich and diversified offer of restaurants, theatres and nightspots,
- The only city of its size offering theatre, opera, ballet, symphony, and a wealth of museums and cultural events.



International by nature

- A major cultural melting-pot and commercial hub on Europe's historic trade routes,
- 1st French region for industrial employment generated by foreign capital,
- Major export hub, N°1 region for exports per capita,
- Over 1,200 foreign companies from all over the world,
- Success «Made in Alsace» : Behr, Blue Paper / VPK Packaging, Carlsberg, Dow, DS Smith, Georgia Pacific, Hager, HJC, INA-Schaeffler, Kraft, Kuhn, Liebherr, Lilly, Mars, Mercedes-Benz, Merck-Milipore, Mitsubishi, Novartis, Osram, Punch, Ricoh, SEW, Sharp, Siemens, Sony, Steelcase, Timken, Triumph, Trumpf, VW Bugatti, Wrigley...



Unique Franco-German competence

- A bicultural and bilingual region linking Europe's two major markets,
- A workforce offering a unique blend of traditional German and Latin qualities,
- A concentration of Franco-German competences in legal advising, marketing and distribution, finance and accounting...
- A location to take advantage of the best of both countries' assets and services.





Access Alsace your premium partner

The **Alsace Business & Tourism Development Agency** promotes the region's **industry, innovation, research & education, arts & culture, and tourism**. It contributes to the region's growth and global outreach by attracting companies, entrepreneurs, visitors, scientists, and students. Our team provides a **wide range of free and fully confidential services** to assist and inform interested foreign companies about doing business in Alsace. Our multilingual experts provide a step by step assistance to companies **setting up and developing operations** in Alsace.

5 steps to success Access Alsace adds value to your project

STEP 1 PLANNING

Optimize a European market strategy for your operation. We have been working for 60 years with international companies on these key planning elements.

STEP 2 INFORMATION

Finalize your business plan. We provide accurate information on costs, support, human resources, regulations, utilities, real estate, and suppliers, to help you build set-up options.

STEP 3 VALUE CHAIN

Access to strategic networks, partners and providers. Franco-German tax adviser? English-speaking accountant? Pick'n'pack logistics provider? We will find them for you!

STEP 4 INFRASTRUCTURE

Get your business up and running smoothly. We find land, buildings, offices, incubators; apply for public support programs; help expats find housing, work permits, education, ...

STEP 5 IMPLEMENTATION

Fast track your project. Creating the company; getting power, telecom, broadband, permits; hiring local staff; ... and much more, until your subsidiary is up and running

